



Growing with our Community

Annual Report
2014

Bayview
retirement community

BAYVIEW
JOURNAL

of
WRITING
CRAFTS
ART

creative work by residents

BAYVIEW RETIREMENT COMMUNITY



Message From the Chair of the Board and the CEO

2014 was a strong year for Bayview achieving significant and financial milestones. The achievements of 2014 position Bayview for future success and the ability to deliver our mission as a nonprofit: "Transforming the experience of aging by creating opportunities for healthy, spiritual and purposeful living for our residents, children, staff, and the greater community."

Forging future success

Bayview's financial results at year end exceed most prior years and was certainly the strongest in recent history achieving operating margin of \$1,700,693 (an increase of \$598,913 over 2013). Financial stability and strength will enable us to fulfill our strategic goals of reinvestment into our campus. Major strides were made in master planning efforts and we are on the cusp of launching the much needed renovation of our facilities. Key components include investment in mechanical systems, adding independent apartments, a memory care unit, relocation of the wellness center, maximizing utilization of the 10th floor and related amenities, updating the hallways, and of course, the addition of a third elevator.

Community at the heart

One of Bayview's most unique attributes is its culture and the sense of community and connectedness. One of our new residents voiced "after checking out several continuing care retirement communities, our decision was Bayview because of the feeling of community, connectedness." This is fundamental to Bayview and an overarching element driving the master plan and renovation.



Top: Nancy Weiss, Board Chair and Mary Cordts, CEO.
Bottom: Resident volunteers weave warmth and love into clothing for the community.

The ability to move progressively into the future and make our vision a reality is made possible by the combined efforts of Bayview's staff and Board leadership. 2014 was a year of collaboration between the Governing, Foundation and Advisory Boards and Bayview staff. In addition to master planning and strategic focus, we focused on bringing new friends and community to Bayview.

Bayview as a catalyst

September 2014 brought the first annual Swingin' at the Savoy event, along with rave reviews from all who attended. Plans are underway for the second - save the date now for September 12th and join the celebration of Bayview friendship and community. This past year also solidified plans for a major key note speaker event in May of 2015. Dr. John Medina will be speaking on the aging brain and is recognized internationally as a developmental molecular biologist focused on the genes involved in human brain development. Bayview offers many programs and services to its residents and community. We are committed to being a resource in aging services and "transforming the experience of aging to deliver life's potential."

We look forward to 2015 and will strive to continue to deliver our mission in the best possible way to our residents, children, staff, and the greater community.

Thank you for your support of Bayview and your valued contributions to our success.

Mary Cordts

Mary Cordts
CEO

Nancy Weiss

Nancy Weiss
Board Chair



Top: Assisted Living residents participate in SPU Music Therapy Program. Middle: Swingin' at the Savoy with the Zaballos'. Bottom: Across the generations with early learners from the Childcare Center & Health Center residents.



Cultivating Success

As the new year begins, we take a look at events and highlights that helped shape the landscape of Bayview's successful transition into 2015.

Uptown Parklet

Bayview donated resources for the construction of a unique community gathering space on Queen Anne. The Uptown Parklet provides local residents and visitors with a welcoming public space to gather and relax.

Assisted Living Remodel

Our maintenance team took a gloomy 2nd floor nursing area and brought it brilliantly into the present. The newly renovated living area now embodies a warm and cozy environment for residents and their family. Staff member Colleen O'Brien donated a beautiful piano, adding a rich appeal to the space.

Ignite: Leading Age

Nancy Weinbeck, Bayview's Director of Resident Services, represented Bayview on the national stage. She presented "Elders on the Threshold: Pushing the Envelope on Programming," at the Leading Age conference in Tennessee. Nancy's presentation highlighted the driving factors behind Bayview's unique programs that promote brain health and overall well-being. Drawing upon liminality, a concept from anthropology, Nancy brought attention to ways communities like Bayview can leverage gifts of wisdom and creativity that elders possess.



Top: Resident Allan Panitch and Co-founder of Uptown Alliance Jean Sundborg. Middle: Renovated Assisted Living Common Area. Bottom: Bayview Director of Resident Services, Nancy Weinbeck at Leading Age.



Swingin' at the Savoy

In September, Bayview's lobby, main dining room and Terrace patio were transformed into a 1940's night club, with everything from hat check girls to big band music, dancing, favorite treats from the era and more. Everyone attended in high 1940's style. It was a wonderful event which brought together Bayview friends, old and new. ■



Bayview Residents Return for a Second Film!

Add one dozen Bayview Residents to filmmakers Scott Jackman & Karen Tanzy and you get a magical equation. In the tradition of our first film venture, "Bayview Movie Musical," our talented movie-making residents created, scripted, and starred in their next short film, "The Thirteenth Floor." This film took science fiction/

fantasy to a new level. Part comedy, part sci-fi flick, the film ended up being a tribute to one of its stars, who passed away before its completion. The Thirteenth Floor is the only local film to be screened at the 2015 Healthy Aging Film Event. ■



Joint Board Retreat

In August of 2014, the Bayview Board of Trustees and Bayview Foundation Board participated in an offsite joint retreat with a primary goal of understanding how we can best serve the residents of Bayview

The retreat ended with a stronger sense of community, friendship and shared goals.



Filmmakers Scott Jackman & Karen Tanzy

and fulfill our mission. The retreat was facilitated by Susan Howlett, a consultant to nonprofits. The Boards shared mission, vision and goals. Best business practices of other area senior communities were explored. The Boards also opened discussion of a capital campaign and how

to most effectively align our future fundraising. The retreat ended with a strong sense of community, friendship and shared goals. The work of this retreat continues through a Joint Board Task Force solidifying a united spirit between Boards. ■



Why I Give

**“Bayview
is a caring
community.”**
Marjorie Guy

The Guy family has a deep history at Bayview. My parents-in-law, Albert and Dorothy Guy, were long time residents here. My cousin, Kenny Meyers, founded the Bayview Manor Foundation. My late husband, George, served as Chair of the Board of Trustees, and then as a Trustee Emeritus. And one of my grandsons, Andrew Guy, went to pre-school at Bayview's childcare center. So I guess you could say that Bayview is in my blood.

George and I moved into Bayview in 2011. Here we found what George called “a gracious and secure home near the city's heart,” along with complete care in our latter years. George also used to say, “it's the best salad bar in the city.” And then there's “the view.” It can't be beat. The speakers, classes, and music are also so delightful, interesting, and good for my mind and soul.

I am also inspired by how Bayview is serving our neighborhood through the HUB, the Well-

ness Center, and our childcare center. It thrills me when I go out on my balcony, look out over the Bay and hear the voices of little ones playing and laughing on the Terrace.

But most importantly, Bayview is a caring community, particularly to those who are not doing well, are discouraged, or are in financial need. I experienced this myself three years ago when I became ill. Thankfully, I have since recovered, but many of my Bayview friends and neighbors reached out to me in my time of need. And this has been true for many others. We even took up a collection for a surgery needed by Mr. Pickles, our resident cat!

I give in gratitude for all of the blessings God has provided. I find joy in giving to Bayview because this community has been a special blessing to me. I give to help those in need and to help make Bayview a better place for everyone. I hope this will inspire you to give generously to this beloved community. ■



2014 Generous Donors

We thank our volunteers for their generosity and commitment to Bayview! Your extraordinary acts have a long-lasting impact on Bayview and the community beyond.

Benefactors

\$20,000 +

Bayview Manor Foundation

Investors

\$10,000 - \$19,999

Tom and Orian Harrington

Partners

\$1,000 - \$9,999

Anonymous (3)

Grace Bailey

Jens & Marion Bakke

Chuck & Marilyn Blankenship

Forbes Bottomly

Mary Cordts

Beatrice Granen

Marjorie Guy

Pete Henning

Peter R. & Maxine Henning

Bill & Wendy Jordan

Roberta Lindahl

Ida Lucas

Helen Marshall

Robert & Jo Mitchell

Sherry Osterback

Charles Palmer

David Peterson

Jean Rassbach

George Smith

Wes Uhlman

Martin & Nancy Waiss

Supporters

\$500 - \$999

Anonymous

Teru Beppu

Hugh & Shannon Brannon

Wayne & Betty Bruning

Mary Henderson

Randolph Hokanson

Sadako Houghten

Steven Jager

Ron & Mavis Kreizenbeck

David & Judy McNeal

Jim & Carol Russell

Ralph Stevens

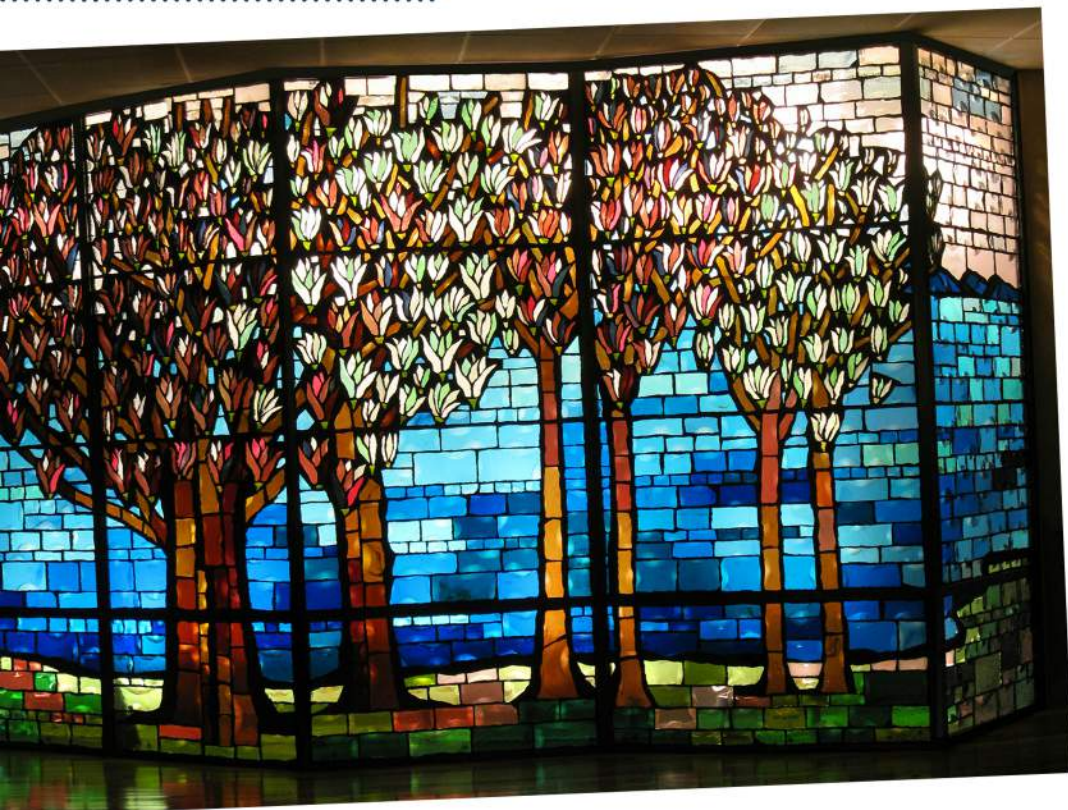
Ted & Rosa Lea Taylor

Dorothy Trenor

Bob and Susan Vukich

Marion Watanabe

Bruce & Jan Winchell



Friends

Up to \$499

Anonymous (3)

Linda & Ken Adkins

Jennifer Ahrens

Lenore Arnautoff

Jan Anderson

Barbara Beaumont

Richard & Elizabeth Blakney

Mary Body

Rebecca Bogard

Marilyn Brenneman

Charles & Rose-Marie Brown

Tom Challoner

Wilbur Choy and Nancy

Adachi-Osawa

Lois Clark

Committee for Children

Margaret Donaldson

Ruth Donaldson

Joyce & Randy Doucet

Frederick Duhring

Deborah Emory

Susan M. Evans

Johna Ferguson

Bob and Diana Forman

James D. Garner

Jane Green

Jamie Hart

Antoinette Hester

Kathryn Hodges

Carol Jensen

Gerry Jobes

Fred & Marion Karpoff

Elizabeth Kohl

Bonnie Kreibel

Martha Lee

Ted Leonhardt

Marcelle Hickman

Norman Hodges

Emily Lee

Flo Lentz

Senator Rosemary McAuliffe

Arleen Nelson

Dottie Neufeld

Kay Ramsay

Susanna Ray

Residents, 5th Floor

Theresa Robertson

Sherman Oaks Women's Club

Kei Whitehead

Margaret Williams

Donna and Gary Winer

Jo Winfield

Frank and Nelda Zaballos

Bayview Manor Foundation

Anonymous (5)

Wilbur Choy & Nancy

Adachi-Osawa

Linda Adkins

Jennifer Ahrens

Janet Armstrong

Grace Bailey

Jens & Marion Bakke

Barbara Beaumont

Teru Beppu (continued)



"I have greatly enjoyed living here for almost 10 years and want to support Bayview as best I can." - Resident Flo Lentz

Richard & Elizabeth Blakney
 Mary Body
 Chuck & Marilyn Blankenship
 Forbes Bottomly
 Marilyn Brenneman
 Rose-Marie Brown
 Wayne Bruning
 Tom Challoner
 Lois Clark
 Mary Cordts
 Ruth Donaldson
 Joyce & Randy Doucet
 Susan Evans
 Jo Ferguson
 Fifth Floor Residents
 Mark & Janet Gilkey
 Beatrice Granen
 Marjorie Guy
 Tom & Orian Harrington
 Jamie Hart
 Molly Henderson

Pete Henning
 Peter R. & Maxine Henning
 Antoinette Hester
 Marcelle Hickman
 Kitty Hodges
 Randolph Hokanson
 Sadako Houghten
 Bonnie Jarvela
 Carol Jensen
 Gerry Jobes
 Bill & Wendy Jordan
 Fred & Marian Karpoff
 Sam & Carol Konswa
 Ron & Mavis Kreizenbeck
 Cora Lawrence
 Emily Lee
 Martha Lee
 Flo Lentz
 Roberta Lindahl
 Colleen Long

Ida Lucas
 Helen Marshall
 Joseph Matsen
 Marion Mitchell
 Bob & Jo Mitchell
 David & Judy McNeal
 Arleen Nelson
 Dottie Neufeld
 Anne Norris
 Jean D. Rassbach
 Susanna Ray
 Theresa Robertson
 Jim Russell
 George Smith
 Ted & Rosa Lea Taylor
 A.Non.Ymous
 Bob & Susan Vukich
 Marion Watanabe
 Bruce Winchell
 Frank & Nelda Zaballos

Bayview Club 2014

The Bayview Club is a circle of donors who have made a standing commitment to an annual gift of \$500 or more. Bayview Club gifts support opportunities for seniors to thrive at Bayview and in our greater community.

Hugh & Shannon Brannon
 Wayne & Betty Bruning
 Mary Cordts
 Peter R. & Maxine Henning
 Sam & Carol Konswa
 Robert & Donna McIntosh
 Jim & Carol Russell

George Smith
 Ted & Rosa Lea Taylor
 Bob & Susan Vukich
 Martin & Nancy Waise
 Marlon Watanabe
 Bruce & Jan Winchell

Although every effort has been made to ensure the accuracy of this listing, we apologize for any errors. Please report omissions or corrections to the Development Office at 206.281.5761.

Giving Back to Move Forward



Bob's Blocks-for-Tots: Reclaiming Children's Focus

Everyone wants to better the world, but the mark of a true hero is action. From creating authentic blocks from natural wood in Bayview's hobby shop to sewing hand-made bags, Bob and his team are determined to make sure blocks are in the hands of all children and to make sure programs push the value of blocks as early learning devices. Bob's blocks have been making rounds to places like Mary's Place and we hope to inspire you to use your talents to strengthen the community like Bob!



Mary Body and Bayview's Holiday Bazaar

Bayview's Holiday Bazaar has been a way to support a strong, healthy community. Resident Mary Body, a seasoned organizer and planner, has led two successful Bayview Bazaars. By selling unique and hand-made items by residents, staff, and community members, we were able to donate profits to organizations like Queen Anne Helpline and Medic One Foundation. We look forward to seeing the transformative power of giving next year!



Joy's Joyful influence at The Hub

The Hub got its start as a neighborhood venue back in 2013 but it really began getting traction in 2014. The Hub was created as a way for neighborhood seniors to connect with each other and Bayview, furthering Bayview's mission to serve seniors. Some of our Hub offerings include Holistic Chess, Poetry Writing Workshops and Stand-up Comedy Hour hosted by Hub Member Joy Semberg. Joy is a true champion of making the not for profit difference in the community. She states, "Together we are bigger when our arms reach out to each other. We have adventures of living larger instead of becoming isolated and living smaller."

Top: Resident Bob Mitchell. Middle: Resident Mary Body. Bottom: Hub Member Joy Semberg



Our greatest rewards are often found in helping and serving others. Bayview has been involved with the greater community since it opened its doors in 1961. Bayview serves these five areas:

Financial and In-Kind Support to the Greater Community

Being a Good Neighbor & Supporting Local Communities	\$51,083
Charitable Care	\$577,562
Seniors and the Arts & Intergenerational Programs	\$3,687
Leadership Development & Deepening Capacity of Those Who Serve Seniors	\$2,435
Supporting Successful aging & Senior-Focused Non-Profits	\$3,537
Estimated Total	\$638,304

Top to bottom: Bazaar proceeds presented to Medic One Foundation. Residents and Early learners at Bayview Children Center preparing for an Annual Art Program. Resident Bob Mitchell's visit to Mary's Place. Chess Club at The Hub with Nationally ranked chess player Keith Huntzinger.

Statement of Financial Position

Years ended Dec 31

Assets	2014	2013
Current Assets	\$4,361,304	\$4,538,683
Investments	\$5,755,273	\$4,352,000
Plant & Equipment	\$6,576,945	\$6,832,529
Land	\$12,698,979	\$12,698,979
Deferred Financing Cost	\$45,906	\$65,688
Other Assets	\$496,319	\$60,009
Total Assets	\$29,934,726	\$28,547,888

Liabilities & Net Assets

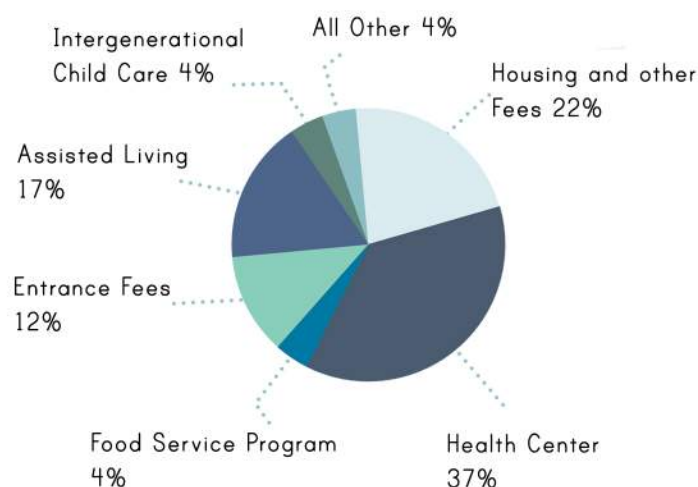
Current Liabilities	\$1,895,198	\$1,560,802
Long Term Liabilities	\$12,029,245	\$12,862,424
Total Net Assets	\$16,010,283	\$14,124,662
Total Liabilities & Net Assets	\$29,934,726	\$28,547,888

Statement of Operations

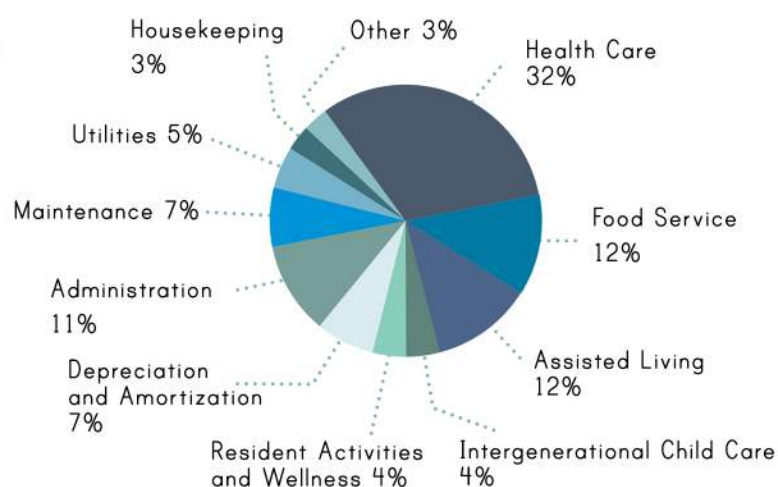
Years ended Dec 31

	2014	2013
Total Support & Revenue	\$14,695,581	\$13,934,142
Total Expenses	\$12,994,888	\$12,832,362
Operating Margin	\$1,700,693	\$1,101,780

2014 Revenue



2014 Expenses





Bayview Retirement Community Board of Trustees

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Bruce Winchell
Vice-Chair

Pete Henning
Past Chair

Sam Konswa
Treasurer

Hugh Brannon
Asst. Treasurer

Molly Henderson
Secretary

Suzanne Barsness

Jan Gould

Sonja Hampton

Al Levine

David Peterson

Wes Uhlman

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James Russell
Ex-Officio

Frank Zaballos
Ex-Officio

Susan Vukich
Emeritus

Robert McIntosh
Chair

Steve Gillespie
Vice-Chair

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Chief Executive Officer

Jan Anderson
Director of Pastoral Care

Tom Carlson
Director of Development

Jill Chang
Director of Community Outreach

Sue Donovan
Director of Marketing

Joyce Doucet
Director of Finance

Dan Galvin
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Jeff Goldsmith
Director of Wellness

Jamie Hart
Director of Social Services

Pete Rezendes
Director of Facilities

Jackie Schooley
Director of Intergenerational Children's Center

Nancy Weinbeck
Director of Resident Services

Donna Winer
Director of Human Resources

Advisory Board

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Wayne Bruning

Carl Christensen

John Coney

Ken Freeman

Steven Jager

Greg Key

Joe Matsen

David McNeal

Annalee Oakes

Bayview Manor Foundation Board of Directors

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President

Jens Bakke
Vice President

Kim Miller
Treasurer

Bob Stevenson
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Jim Battles

Carol Jensen

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Ron Kreizenbeck

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Jay Marsh

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Steve Sankey

Pat Sobek

Scott Stover

Waing Waing



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How You Can Help



There are lots of ways you can help make a difference. Knowing we have your commitment enables us to effectively serve our community within and beyond Bayview.



Donate

Bayview is more than a place for seniors to call home - it is an environment where opportunities abound for nourishment of the mind, body and spirit. There are many ways to donate including donating online on May 5, 2015 through Seattle Foundation's GiveBIG Campaign via Bayview's website at www.bayviewcommunity.org. One time and continuous donations can also be made on the site. Contact Tom Carlson, Development Director at 206.281.5761 or TCarlson@bayviewmanor.org.



Volunteer

Over the past few years, Bayview residents and outside volunteers have given more than 25,000 hours of their time in support of the community and their neighbors. Volunteer at our Health Center, Assisted Living, Intergenerational Children Center and more! Contact Lynn Arntuffus, Activities Director at 206.281.5772 or LArntuffus@bayviewmanor.org.



Campaign

Bayview believes stories can make a positive change in the world. Share our stories through your networks. Tell your family, friends, and colleagues about our work.



Visit

www.bayviewcommunity.org

Fulfilling
our Potential



Bayview 
retirement community

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206.284.7330

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info@bayviewmanor.org

